Commonwealth of Kentucky Workforce and Labor Market Information Grant (WIG) Core Products and Services Annual Report for PY 2023

Education and Labor Cabinet Kentucky Center for Statistics Workforce Intelligence Branch

Kentucky is pleased to present the PY 2023 Annual Report on the Workforce and Labor Market Information Grant (WIG) core products and services. Continuing cooperation and consultation with both customers and partner agencies enabled the Workforce Intelligence Branch, within the Kentucky Education and Labor Cabinet (KELC), to meet its objectives for PY 2023. The fulfillment of the deliverables outlined below provided the means for the Commonwealth to identify, develop, and maintain sustainable and competitive regional economies and support planning for long-term economic stability.

The Workforce Intelligence Branch (Branch) is housed within the Kentucky Center for Statistics (KYSTATS), the state agency charged with collecting and linking data to evaluate education and workforce efforts in the Commonwealth so that policymakers, practitioners, and the general public can make informed decisions. KYSTATS also maintains the Kentucky Longitudinal Data System (KLDS), a statewide longitudinal data system that facilitates integration of data from multiple education, workforce, and other government sources.

This strategic alignment affords the Branch opportunities to expand both the scope and quality of the services and products traditionally provided through Labor Market Information (LMI) and reflects Kentucky's commitment to provide quality information to all customers of the workforce information system. In PY 2023, a wide range of products and services were generated through collaboration with the KLDS research team; and as always, through the Branch's Bureau of Labor Statistics' (BLS) cooperative programs and the Employment and Training Administration (ETA) WIG.

1. Workforce Information Database (WID)

During PY 2023, Kentucky continued to populate and maintain the designated core tables in the WID. Kentucky development staff also continued to streamline the process of formatting, revising, and loading data to the WID. Kentucky currently maintains WID Version 2.8, with plans to upgrade to WID Version 3.0 in PY 2024 in accordance with ETA guidelines. The most recent WIG TEGL No. 14-23 anticipated implementation of WID Version 3.0 by July 2025.

Kentucky updated its licensing data for the LICAUTH, LICENSE, and LICXOCC tables at the end of PY 2023. This updated licensing data was also submitted to the Analyst Resource Center (ARC) for inclusion in the ARC database. The ARC periodically shares this database with CareerOneStop for use in their License Finder tool. Per the revised requirements of ARC, Kentucky updates these core tables every year.

Other information housed in the WID includes: Local Area Unemployment Statistics (LAUS), Current Employment Statistics (CES), Quarterly Census of Employment and Wages (QCEW) data, Consumer Price Index (CPI), income data, occupational employment and wage estimates, industry and occupational projections, and population data.

Another key component in the WID is the Data Axle Employer Database. During PY 2023, Kentucky incorporated the 2024 Second Edition of the database into the WID. Kentucky also updated the Kentucky Employer Profile Dashboard allowing users to access the most recent version of the Employer Database. The dashboard, developed in Tableau, allows users to search



for employers by industry, keyword, county, size range, and other select criteria; and is available at https://kystats.kv.gov/Reports/Tableau/KYLMI_EMPDB.

Task	Task Focus	Milestone Date	Principal Customers	Status
Perform routine updates of core tables, including current cycle projections data	Data Update	Ongoing	Local Workforce Area boards, employers, educators, students, career counselors, economic developers, policymakers, job seekers, and government agencies	Ongoing
Maintain the most recent version of the WID and implement WID Version 3.0	Data Structure Update	By required ETA deadline	Same	Ongoing
Incorporate Data Axle EMPDB updates into the WID semi-annually	Data Update	As available	Same	Ongoing
Maintain and update Kentucky Employer Profile dashboard on the KYLMI webpage on KYSTATS website	Data Update	As available	Same	Ongoing
	Capacity Building/ Training	Ongoing	LMI Staff	Ongoing

2. State and local industry and occupational employment projections

Although ETA only requires that long-term statewide projections be developed in odd program years, with corresponding sub-state projections required in even program years, Kentucky routinely produces both statewide and sub-state long-term projections *every* year.

By July 7, 2023, Kentucky had already developed and published the sub-state, 2020-2030 occupational projections required by ETA for PY 2022. Then, in early PY 2023, Kentucky produced and published supplemental statewide and sub-state estimates for the period of 2021-2031. Both sub-state and statewide occupational projections data files were made available on the KYSTATS website and incorporated into the WID in PY 2023. Finalized long-term occupational projections were also published on the KYSTATS website via the interactive Occupational Outlook Dashboard. This dynamic, Tableau-based report incorporates both state and sub-state level projections as well as educational attainment and wage data. The Occupational Outlook Dashboard is located at https://kystats.ky.gov/Latest/OCC.

Later in PY 2023, Kentucky developed, and submitted by the July 7, 2024 deadline to the Projections Managing Partnership (PMP), the statewide, long-term industry and occupational projections for the period of 2022-2032. Although not due until July 2025, Kentucky also developed sub-state projections for the corresponding timeframe. These projections will be published in PY 2024.

In addition, in PY 2023, Kentucky updated the industry employment time series to include 2023 employment data. This updated time series was used to develop statewide, short-term (two-year) industry and occupational projections for 2023-2025 using 2023 as the base year. These short-term projections were submitted to the PMP in March 2024 and incorporated into Kentucky's WID.



Finally, in 2023, Kentucky produced mid-term, five-year projections for the period of 2022-2027 at the state and sub-state level. The five-year occupational projections currently produced by Kentucky are utilized in the Kentucky Future Skills Report (KFSR). The updated KFSR contains projections for the period of 2022-2027 and is located at https://kystats.ky.gov/Latest/KFSR.

Task	Task Focus	Milestone Date	Principal Customers	Status
Finalize and publish sub-state projections for the period of 2020- 2030	Data Update	July 7, 2023	Local Workforce Area boards, employers, educators, students, career counselors, economic developers, policymakers, job seekers, and government agencies	Completed
Develop supplemental statewide and substate, long-term occupational and industry projections (2021-2031) using Projections Suite	Data Update		Same	Completed
Incorporate statewide and sub- state long-term projections into the interactive Occupational Outlook dashboard	Data Update	As new projections become available	Same	Ongoing
Update NAICS time-series to include 2023 employment data	Data Update	December 2023	Same	Completed
Develop statewide, short-term projections (2023-2025) using 2023 as a base year	Data Update	March 2024	Same	Completed
Develop mid-term, five-year state and sub-state occupational and industry projections for 2022-2027	Data Update	May 2024	Same	Completed
Develop statewide, long-term occupational and industry projections (2022-2032) using Projections Suite and submit estimates to the PMP	Data Update	July 2024	Same	Completed
Develop sub-state, long-term occupational and industry projections (2022-2032) using Projections Suite	Data Update	July 7, 2025	Same	Completed
Populate WID with current cycle projections data and publish estimates on labor market information webpage	Data Delivery	As new projections become available	Same	Ongoing

3. Employee development and LMI training for service delivery

In PY 2023, Kentucky utilized in-person and virtual platforms to provide training on labor market data, concepts, tools, and utilization of the KYSTATS website to improve the skills and service delivery to all customers of the workforce system. Training was provided to state education and workforce agency personnel, career center staff, as well as Local Workforce Area (LWA) professionals, and board members.

KYSTATS also held its Data Summit in Louisville, Kentucky. Held in September 2023 and attended by approximately 150 education, workforce, and economic development professionals and policymakers, the event hosted speakers from around the Commonwealth and included breakout sessions on a variety of topics. The conference also provided data users with



information on the wide array of data and products available through KYSTATS; and included guidance on how to utilize these tools for both educational and local planning purposes, ensuring a successful workforce and enabling communities to identify, develop, and maintain a sustainable regional economy.

After devastating flooding in Eastern Kentucky during the prior program year, the Branch continued an outreach campaign targeting these Appalachian communities. Meetings with various Eastern Kentucky stakeholders (individuals and organizations) were held to introduce them to KYSTATS and educate them on LMI data and analyses available to assist them.

Kentucky also worked extensively with the Kentucky Workforce Innovation Board (KWIB) and local workforce area professionals on the development of the 2024 WIOA State Strategic Plan. KYSTATS provided data and analyses to support the identification of in-demand, key industry sectors and occupations, and continues to lend its expertise to assist the KWIB in this endeavor. KYSTATS also prepared written analyses to be incorporated into the final plan as well as providing training and demonstrations of online analytical tools.

In addition, Kentucky continued consultation with WIOA professionals and board members regarding workforce information issues; and conferred with various national, state, and local agencies, and other organizations involved in policy making regarding current and projected workforce demand. Regular exchanges of ideas between users and suppliers of workforce information occurred through in-person and virtual meetings, demonstrations, focus groups, and conferences. This exchange of ideas between users and suppliers of workforce information was a priority as Kentucky sought out opportunities to provide information, as well as training, to local workforce policymakers, career center staff, employers, jobseekers, and others.

A breakout of LMI training to various customer groups during PY 2023 is below.

Date	Location	Presentation Subject	Audience	Number of Attendees
July 14, 2023	Virtual		Kentucky Department of Education, Community and Technical Education Staff	NA
July 18, 2023	Lexington, KY	KYSTATS Overview	KY Municipal Clerks Institute	100
July 20,2023	Prestonsburg, KY		Big Sandy Area Development District	4
July 24, 2023	State Capitol Annex	Commission on Race & Access to Opportunity	Kentucky State Legislators	20
July 27, 2023	Virtual	Local Area Unemployment Statistics (LAUS) Training	Coleridge Institute	3
August 10, 2023	Virtual	KYSTATS Overview	KCTCS Game Change Workgroup	30
August 18, 2023	Virtual	KYSTATS Overview	Teach For America Appalachia	3
August 28, 2023	Virtual		BHDID Workforce Innovation and Development Collaborative	20
August 29-31, 2023	Lexington, KY	Occupational Employment	Society of Human Resource Managers (SHRM) Conference Attendees	250+
September 14, 2023	Los Angeles, CA	KYSTATS uses of National Labor Exchange data	NASWA conference attendees	50



Date	Location	Presentation Subject	Audience	Number of Attendees
September 26, 2023	Virtual	Apprenticeship Dashboard, Appalachian Outreach	KYSTATS Board	NA
September 28, 2023	Louisville, KY	KYSTATS Data Summit	Education, workforce, and economic development professionals, policymakers, and data users	150
October 1, 2023	Prestonsburg, KY		East KY teachers, administrators, and other education professionals	
October 3, 2023	Corbin, KY	Shaping Our Appalachian Region (SOAR) Summit	Business community members, non-profit staff, workforce planners	25
October 24, 2023	Virtual	Behavioral Health Occupational Data	Cabinet for Health and Family Services (CHFS)	4
December 7, 2023	Virtual		Kentucky Workforce Innovation Board (KWIB)	30
December 18, 2023	Virtual	KYSTATS Overview	KY Adult Education staff	2
January 5, 2024	Virtual	KYSTATS Overview	Hazard Community and Technical College institutional research staff	4
January 23, 2024	Frankfort/Virtual Hybrid	LER Overview, SLDS Grant Site Visit	KYSTATS Board and SLDS federal program staff	NA
January 25, 2024	Virtual	Sector strategies data	KWIB	30
February 13, 2024	Bardstown, KY	KYSTATS Overview	NELCO (Nelson County economic development professionals)	25
February 13, 2024	Virtual		Kentucky Workforce Innovation Board (KWIB)	30
March 12, 2024	Virtual		Kentucky Workforce Innovation Board (KWIB)	30
March 14, 2024	Florence, KY	Northern Kentucky Labor Market Overview	Northern Kentucky Workforce Investment Board	30
March 21, 2024	Virtual	KYSTATS Overview	Appalachia Cradle-2-Career Network	15
March 27, 2024	Morehead, KY	KYSTATS Overview, KFSR, WORKR, Kentucky Commuting Patterns Report	Morehead Workforce Conference (area workforce professionals including WIOA and HR staff)	100
April 1, 2024	Virtual	KYSTATS uses of National Labor Exchange data	Redstone Strategy staff (workforce consultants)	3
April 16, 2024	Virtual	Key sector strategies data	Kentucky Workforce Innovation Board (KWIB)	30
April 26, 2024	Martin, KY	KYSTATS Overview	Appalachia DREAM conference attendees	45
April 30, 2024	Virtual	SLDS Site Visit Draft Report Summary, CHFS Research & Collaboration Opportunities, Multi-State Collaboration		NA
June 20, 2024	Virtual	,	Kentucky Workforce Innovation Board (KWIB)	30
June 21, 2024	Hindman, KY	KYSTATS Overview	Incoming Teach For America Appalachia cohort (new teachers)	20
June 24, 2024	Frankfort, KY	Occupational Outlook	KY Housing Taskforce	40



Throughout the program year, Kentucky continued to consult with state and LWA professionals and confer with other organizations involved in policymaking regarding workforce information issues and customer needs. Stakeholder meetings and focus groups allowed Kentucky to garner feedback from customers on a continual basis.

Kentucky also maintained its communications and outreach plan with the LWAs. This emphasis on continued communications was critical to effectively market LMI data and products; and to drive the development of new reports and analyses.

Kentucky continued its proactive marketing approach in PY 2023. Rather than waiting for customer requests for information, Kentucky continued to push out and promote new products as they became available. This "product push" continues to provide customers with much needed information and informs them of the wide range of data and analysis available from the LMI shop.

Kentucky also manned a booth at the Kentucky Society of Human Resources Managers (SHRM) Annual Conference in Lexington. Human resource professionals - and the businesses that employ them - are a key user group of occupational wage and projections data. Kentucky used this three-day event as an opportunity to market not only the OEWS survey itself, and increase response, but also to educate employers and HR professionals on the products and data available to them from KYSTATS. The booth was very successful and was visited by more than 250 conference attendees.

Kentucky is also utilizing the KYSTATS listserv to inform customers when new reports and analyses are available. To further increase visibility, Kentucky issues press releases and conducts virtual presentations on new products and tools as they become available.

The wide-ranging partnerships that KYSTATS has established throughout the state has afforded the LMI shop opportunities for marketing and outreach, raising the profile of LMI products and services. This increased visibility has fostered the interaction between LMI and its core user groups, ultimately driving product improvement in the LMI shop.

Kentucky was also committed to employee development in PY 2023. Branch personnel attended several U.S. Department of Labor and other state-sponsored statistical program trainings. Staff also participated in online and in-person state and national conferences, workshops, and collaboratives to share best practices and learn from other workforce, education, and labor market information professionals.

All of these initiatives and endeavors afforded Kentucky's staff the opportunity to learn about a variety of labor market projects and initiatives, new and changing program requirements, and software applications. The trainings also allowed participants the chance to interact with colleagues from other states and agencies who are employed in similar positions and work with comparable workforce information products and services.

Finally, cross-training between the LMI, research, and development teams at KYSTATS continued in PY 2023. KYSTATS researchers continue consultation with LMI projections staff on projections models and methodologies. LMI also worked extensively with the KYSTATS development team to maintain and augment its internal projections analysis table. This table, initially created in response to the release of 2018 SOC and the various hybrid occupational classification systems used by different statistical programs, provides for a consistent crosswalk across the multiple SOC versions currently in use; and is used to update the many KYSTATS reports that utilize projections data.

LMI analysts were trained by the KYSTATS research team in programs and tools (including Tableau software and R programming) utilized in data reporting; while development staff continued to learn about WID content, maintenance, and structure. Cross-training will continue as LMI and KYSTATS



explore ways to best utilize staff and seek methods in which to incorporate the data and analyses provided by each into new and dynamic products for customers. As part of Kentucky's commitment to equity and inclusion, staff also received training to advance their ability to create reports and tools that are accessible to individuals with disabilities.

Finally, in PY 2023, Kentucky continued its detailed process documentation method for existing and future staff. This documentation process will continue throughout the upcoming program year and will be utilized in the training of new employees, as well as the cross-training of existing staff; and will ensure adherence to program methods and procedures, and continuity of service delivery to customers.

Task	Task Focus	Milestone Date	Principal Customers	Status
Provide education and training through virtual conferences, presentations, and workshops on LMI products and services to state workforce agency personnel, LWA professionals, job center staff, and other key user groups	Outreach	Ongoing	Local Workforce Area boards, employers, educators, students, career counselors, economic developers, policymakers, job seekers, and government agencies	Ongoing
Continue consultation with LWAs and organizations through meetings, focus groups, and other methods to determine customer needs	Product Development	Ongoing	Same	Ongoing
Continue proactive marketing strategy to increase visibility of LMI	Marketing	Ongoing	Same	Ongoing
Maintain "product push" to provide customers with LMI products and services as they become available	Marketing/ Information Delivery	Ongoing	Same	Ongoing
Attend web-based program specific technical trainings and participate virtually in workshops and conferences at the state, local, and national level	Capacity Building/ Training	Ongoing	LMI Staff	Ongoing
Participate and develop internal training to assist staff in creating accessible reports and tools for individuals with disabilities, increasing equity and inclusion for these customers	Capacity Building/Trai ning	Ongoing	LMI Staff	Ongoing
Continue development of detailed process documentation for existing and future staff to maintain adherence to program procedures and ensure service delivery	Capacity Building/ Training	Ongoing	LMI Staff	Ongoing

4. Annual economic analysis and other reports

In PY 2023, Kentucky conducted state, local, and regional studies and economic analyses of value to the governor, the Kentucky General Assembly, and state and local workforce development boards to provide information and support for education and workforce development initiatives, including support for WIOA, and in response to major layoffs or disasters. Analyses also included metrics and information on COVID-19 impacts and recovery efforts to inform policymakers and support economic and labor market recovery. Analyses were



made available electronically and through dynamic reports accessible through the KYSTATS website.

One such report, prepared in accordance with the requirements of Training and Employment Guidance Letter (TEGL) No. 20-22, was the comprehensive statewide economic analysis for PY 2023. This report, designed to support the planning and decision-making efforts of Kentucky's policymakers, as well as the state and local workforce development boards, provides a detailed analysis of Kentucky's economy and workforce at both the statewide and regional (LWA) level. Included in the analysis is an in-depth review of Kentucky's Gross Domestic Product (GDP), personal income, population, demographics, educational attainment, civilian labor force (including participation rates, employment, and unemployment), unemployment insurance claims, occupational and industry employment and wages, and projections. The statewide economic analysis for PY 2023 was submitted to the ETA regional office.

The Kentucky Students' Right to Know Dashboard was also updated twice during PY 2023; first in January 2024, and later in the program year completely redesigned. First mandated by the Kentucky General Assembly in 2020, this interactive, Tableau report links college majors to the most in-demand jobs in the Commonwealth, along with typical education requirements, wages, and institutions offering these majors. The Kentucky Students' Right to Know Dashboard is located at https://kystats.ky.gov/Latest/KYStudentRightToKnow.

Throughout the program year, Kentucky routinely provided analysis of local economic conditions, including local area occupational projections, industry, occupation, employment, unemployment, and wage data as requested by WIOA professionals and other customers, including state and local economic development agencies, schools, and chambers of commerce. Kentucky also prepared special state, local, and regional studies to provide information to communities undergoing economic transition, those implementing state and sub-state workforce development initiatives, or experiencing major layoffs or disasters and to support implementation and reporting on WIOA. In PY 2023, the Branch received numerous requests for information. In response, Kentucky utilized existing products and programs and sought other avenues and sources of data as necessary to provide the best information to meet the needs of each customer.

In PY 2023, the Branch partnered with the Kentucky Office of Employment and Training (OET) to provide data and support for the annual WIOA formula allotments for the agency. The Branch also routinely provided data elements and analyses used in reporting metrics for the WIOA Combined State Plan.

KYSTATS continued its efforts to collaborate with the Kentucky Office of Unemployment Insurance (UI) on the upcoming UI system redesign in Kentucky. As a significant user of UI data, both in the BLS labor market statistical programs and through the UI wage record component of the KLDS, KYSTATS has a vested interest in the success of Kentucky's UI modernization efforts. As a critical stakeholder in impending redesign, KYSTATS will continue to provide detailed documentation on LMI and KLDS requirements (including mainframe job requirements and extract file structures) as the process moves forward.

KYSTATS also continued to collaborate with the Kentucky UI Office to publish the Monthly Performance Measures developed by the UI Quality Control Branch and aggregated by Workforce Intelligence. The resulting tables are updated monthly and available on the KYSTATS website at https://kystats.ky.gov/KYLMI/UnemploymentClaimsData.

Kentucky continued its partnership with the University of Kentucky's Center for Business and Economic Research (CBER) to enhance the economic analyses provided on the state's workforce and labor market data. In PY 2023, CBER monitored employment trends across the state, prepared press releases, and assisted in the development of the state WIOA Strategic Plan.



Kentucky also continued its agreement with the U.S. Census Bureau's Longitudinal Employer-Household Dynamics (LEHD) project, providing quarterly data used by the program to produce detailed statistics on employment, earnings, and job flows for different industries, geographies, and demographic groups.

KYSTATS again worked at length with the Kentucky Non-Profit Network to produce an analysis of the employment, wages, postsecondary outcomes, assets, and revenue attributable to nonprofit organizations in the state of Kentucky.

In addition to the partnerships listed above, Kentucky also relied upon collaboration and consultation with customer groups to develop new products and analyses. Kentucky routinely consulted with stakeholders and data users, including state agency partners, educators, economic developers, workforce professionals, career center staff, and others, to identify data needs and guide product development and enhancement. Further, the alignment between KYSTATS and the Branch, has allowed for leveraging of additional data and resources to develop new tools and analyses that utilize both KYSTATS and BLS/ETA data.

The leveraging of these resources enabled KYSTATS to take a lead role in providing policymakers and data users with information, analyses, and new tools to evaluate the labor market and educational communities in the Commonwealth.

One such report is the Workforce Overview Report for Kentucky Regions (WORKR). This dynamic Tableau dashboard incorporates information and data on occupations, industries, projections, labor force, wages, and unemployment insurance (UI) claims, as well as demographics. Analysis is available at the statewide, Workforce Planning Region (WPR), and LWA levels. The WORKR also allows for comparisons of key metrics between Kentucky and surrounding states. Initially conceived as a static, quarterly report geared for each individual LWA, Kentucky worked with LWAs directly to identify the elements needed by these key stakeholders. The result was a redesigned, interactive WORKR that better met the needs of the target audience. The WORKR was updated quarterly throughout PY 2023. It is available at https://kystats.ky.gov/Latest/WORKR.

Kentucky also provided both information and analyses in the form of the KYSTATS blog. Posts in PY 2023 included:

- Employment Outcomes of Separated Coal Workers in Kentucky
- Investigating Disparities in Long Term Outcomes Through the Lens of Early Academic Proficiency and Socioeconomic Status
- Underutilized Labor in Kentucky

The blog was also used as a platform to publish the research and analysis presented during the KYSTATS Data Summit. The KYSTATS Blog can be found at https://kystats.ky.gov/Blogs.

Another key piece of analysis was made available to customers through the Kentucky Future Skills Report (KFSR). The KFSR is an online, interactive report utilizing historic workforce supply, current employment outcomes, and future workforce demand to assist policymakers, practitioners, and the public in making education and workforce decisions. The KFSR was updated in March 2024 with the most current supply, outcomes, and future demand data (2022-2027). The full version of the updated KFSR is available at https://kystats.ky.gov/Latest/KFSR.

While the KFSR provides analysis on workforce supply and outcomes by credential level, the Kentucky Apprenticeship Report provides analysis on supply and outcomes for apprenticeships utilizing data from the Registered Apprenticeship Partners Information Database (RAPIDS). Users can explore employment, wage outcomes, and the demographic composition of



apprentices. The Kentucky Apprenticeship Report is located at https://kvstats.kv.gov/Latest/APR.

Kentucky also continued to provide users with BLS civilian labor force estimates via the Current and Historical LAUS Report. The report provides users with annual and monthly BLS Civilian Labor Force (CLF) estimates for the U.S., state, counties, and other sub-state areas utilizing SQL Server Reporting Service (SSRS), enhancing functionality for researchers and others seeking the ability to extract data sets with ease. The Current and Historical LAUS Report is located at https://kystats.ky.gov/Ssrs/Index/Master_LAUS_Report and is updated with each new release of civilian labor force data.

Several other existing tools were also updated during the program year.

The interactive version of the Occupational Outlook Dashboard was updated with 2021-2031 statewide and sub-state, long-term projections, as well as education attainment and wage data in PY 2023. The dashboard is located at https://kystats.ky.gov/Latest/OCC.

The Find Employers tool was updated to include the 2024 Second Edition of the Employer Database and is located at https://kystats.ky.gov/Reports/Tableau/KYLMI_EMPDB. For researchers and others seeking to download large amounts of data, Excel tables for current and historical data sets are also available. The QCEW tables published on the website provide data at both industry and geographic levels. QCEW data are available for the state, counties, and aggregated to LWAs back to 1990, and are updated quarterly. Annual occupational employment and wage estimate files for the state and LWAs are updated each program year, and Excel files, containing the latest round of long-term projections, are also updated as new data becomes available. Static tables detailing monthly UI Performance Measures are provided.

Standard LMI publications, including maps, press releases and associated tables, and other economic analysis are also available. These tables and LMI publications are housed within the Kentucky Labor Market Information Library located at https://kystats.ky.gov/KYLMI.

Informational products and services are primarily delivered to customers through the KYSTATS website at https://kystats.ky.gov, and are available on both the Reports page and the LMI Report Library. Both the LMI page, located at https://kystats.ky.gov/KYLMI, and the KYSTATS website utilize Tableau software to provide customers the ability to define and generate reports based on user-selected data and geography. Users can create and view customized reports and maps, download files, and produce printable reports.

Visits and downloads to the website are tracked using Google Analytics. In PY 2023, the KYSTATS website had more than 262,000 total page views.

The website also facilitates customer contact. The Contact KYSTATS page allows users to provide feedback, and the Data Request Form allows users to easily request data and other information from the website. Users can also sign up to join the KYSTATS listserv.

Task	Task Focus	Milestone Date	Principal Customers	Status
	Economic Analysis	, ,	Local Workforce Area boards, employers, educators, students, career counselors, economic developers, policymakers, job seekers, and government agencies	Completed



Task	Task Focus	Milestone Date	Principal Customers	Status
Conduct state, local, and regional studies and analyses to produce detailed economic and workforce analyses, reports, and tools tailored to customer needs	Economic Analysis/ Information Delivery	Ongoing	Same	Ongoing
Expand outreach and interaction with LWAs, the business community, economic development, and other workforce agencies to identify areas needing analysis	Outreach/ Product Development	Ongoing	Same	Ongoing
Support WIOA planning and implementation by providing data for annual funding allotments and for WIOA reporting metrics	Data Delivery	Ongoing	Same	Ongoing
Increase and cultivate relationships with the education community to identify areas needing analysis	Outreach/ Product Development	Ongoing	Same	Ongoing
Continue efforts to collaborate with the Kentucky Office of Unemployment Insurance on system modernization efforts	UI System Redesign	Ongoing	All users of the Kentucky UI System	Ongoing
Work in collaboration with CBER to develop, conduct, and publish various economic analyses	Information Delivery	Ongoing	Local Workforce Area boards, employers, educators, students, career counselors, economic developers, policymakers, job seekers, and government agencies	Ongoing
Continue cooperation and participation in the U.S. Census LEHD project	Data Delivery	Ongoing	Same	Ongoing
Maintain and enhance labor market information delivery system	Information Delivery	Ongoing	Same	Ongoing
Leverage additional data and resources available through alignment with KYSTATS to develop a new product utilizing both KYSTATS and BLS/ETA data	Product Development	Ongoing	Same	Ongoing
Develop, publish, and maintain dynamic LMI reports based on needs determined by stakeholders and data users, including:	Product Development/ Information Delivery	Ongoing	Same	Ongoing
Publish and maintain dynamic, Tableau-based Occupational Outlooks utilizing most recent statewide and sub-state long-term projections data	Product Development/ Information Delivery	Ongoing	Same	Updated as new projections become available



Task	Task Focus	Milestone Date	Principal Customers	Status
Maintain Career Explorer tool utilizing skills, job descriptions, demand, and wage data	Product Development/ Information Delivery	Ongoing	Same	Ongoing
Maintain, publish, and update the KFSR on an annual basis	Product Development/ Information Delivery	Ongoing	Same	Updated Annually
 Maintain and publish the Kentucky Students' Right to Know dashboard online 	Product Development/ Information Delivery	Ongoing	Same	Updated Annually
Maintain and publish the WORKR online	Product Development/ Information Delivery	Ongoing	Same	Updated Quarterly
Revamp, update, and maintain Workforce Dashboard measures needed for the WIOA, the KWIB, and state workforce partners	Product Maintenance/ Dynamic LMI Reports	Ongoing	Same	Ongoing
 Maintain and publish Current and Historical LAUS Report utilizing SSRS 	Product Development/ Information Delivery	Ongoing	Same	Updated Semi-Monthly as new data are release
Update and maintain interactive Civilian Labor Force Report (CLFR)	Product Maintenance/ Dynamic LMI Reports	Ongoing	Same	Ongoing
Publish historical tables for various datasets in easily downloadable Excel format for researchers and other data users	Data Delivery	Ongoing	Same	Ongoing
Produce and publish static maps, tables, press releases, workforce profiles, and economic analyses	Product/Data Delivery	Ongoing	Same	Ongoing
Develop KYSTATS blog to replace Labor Force Update to publish timely, recurring analyses	Economic Analysis/ Product Development	Ongoing	Same	Launched in 2023
Work in collaboration with the Kentucky Office of Unemployment Insurance to enhance, aggregate, and publish UI's Monthly Performance Measures	Product/Data Delivery	Ongoing	Same	Updated Monthly
Evaluate, develop, and refine website content and design based on user feedback and site visit metrics	Product Development/ Evaluation	Ongoing	Same	Ongoing

Task	Task Focus	Milestone Date	Principal Customers	Status
Management System (CMS) to	Capacity Building/ Training	Ongoing	LMI Staff	Ongoing

5. Recommendations to ETA for changes and improvements to WIG requirements

Funding from the Workforce and Labor Market Information Grant (WIG) is used to provide essential workforce information to Kentuckians. The Program enables the Branch to publish a wide array of printed and electronic products that benefit numerous customer groups. Assessing and responding to the changing needs of these customers will continue in PY 2024.

Because of the reliance on UI systems for much of the data produced through BLS statistical programs, (particularly QCEW and LAUS), and for data utilized by the KLDS system, and the Census LEHD program, Kentucky would like to see increased involvement from ETA regarding state UI system modernization efforts.

6. Conclusion and Statement on COVID-19

PY 2023 was another year highlighted by collaborations and partnerships for the Workforce Intelligence Branch. As part of KYSTATS, the Branch continued to expand the scope of its customer base, advance the development of new products, and maintain an emphasis on stakeholder involvement in LMI service delivery.

It was also a year that placed continued demands on the workforce and education system as policymakers and data users sought to evaluate the new landscape since the COVID-19 pandemic. Throughout the program year, KYSTATS provided customers with information to assess the recovery of the labor market and education systems throughout the Commonwealth. KYSTATS worked collaboratively to identify and develop the data and analyses most crucial for stakeholders, customers, and communities, to evaluate the lingering impacts of the pandemic - from labor force participation to remote work to wages - to lay the groundwork for economic growth and prosperity.

This commitment to serve all users of the workforce and labor market information system, including policymakers, employers, LWAs, trainers, educators, students, career counselors, economic developers, job seekers, and government agencies, will continue in PY 2024.

